# Long-term Plan 2024-2034

# Summary of consultation feedback

24 April 2024



### **Three Phase Plan**



#### **Pre consultation awareness**

Raised awareness of key topics in the consultation



#### **Participation**

Made consultation accessible and engaging to encourage participation



#### **Close the loop**

Will highlight the decisionmaking process, the decisions made and what they mean for our communities



# **Accessibility and Diversity**

Range of **Materials at** feedback options **Translated** libraries and other council materials Written/Verbal venues Digital/In-person Community Range of event dates, times, **Partner** locations **Programme** 

# **Event styles - to suit a range of audiences**

Raising Awareness Webinars

(accessible for many to get information and ask questions)

> Round Table/ World Café

(facilitated topic discussions)

**Existing events** 

i.e. Polyfest

**Hearing Style** 

(70+ regional interest groups and organisations)

Community Partner run events

(to increase representation)

Other styles to suit local audiences

i.e. Hearings/ Dropins/ Town hall style



# **Communication support**

Phase 1
Awareness

**Earned** (Unpaid)

Owned Council Channels

Our Auckland Social/digital media **Internal** 

Kotahi, pānui

Phase 2
Participation

**Earned** 

(Unpaid)

media releases media responses Owned Council Channels

Direct comms to local/ regional databases i.e. local boards and ratepayers

CCO networks

**Paid Channels** 

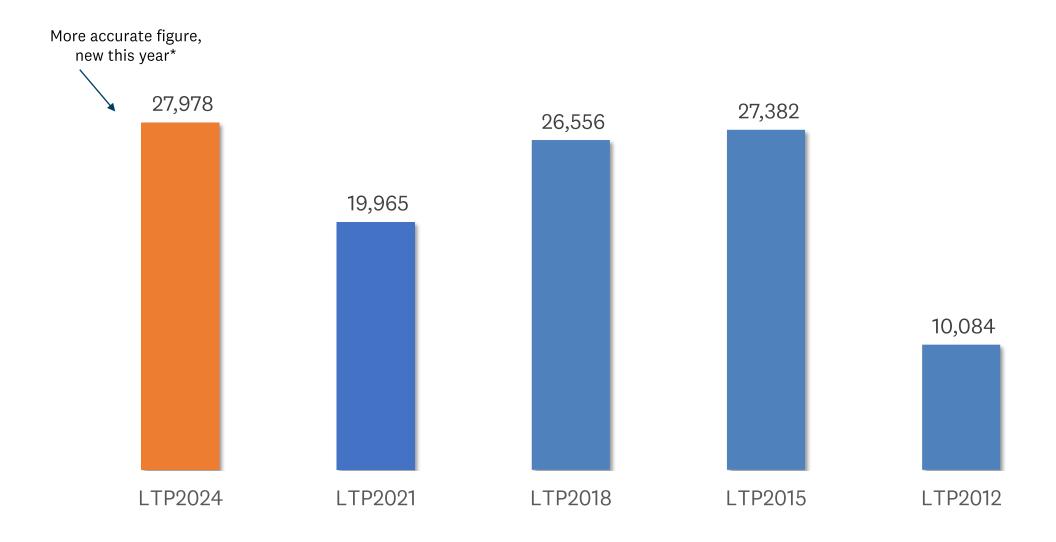
radio, print, digital, video, outdoor ads and social media, incl. youth and ethnic audiences

# Iwi Māori engagement

- 2 x mana whenua pre-engagement hui with the Mayor
- 2 x mana whenua online information sessions
- 2 x Mataawaka online information sessions
- 2 x Iwi Māori submission workshops Information stalls at:
  - Waitangi Day in Manukau Sports Bowl and Hoani Waititi Marae
  - Pasifika
  - Polyfest
  - Iwi Māori "Have Your Say Event" Thursday 21 March 12 groups presented including 3 rangatahi roopu
  - Western Local Board LTP engagement at Hoani Waititi



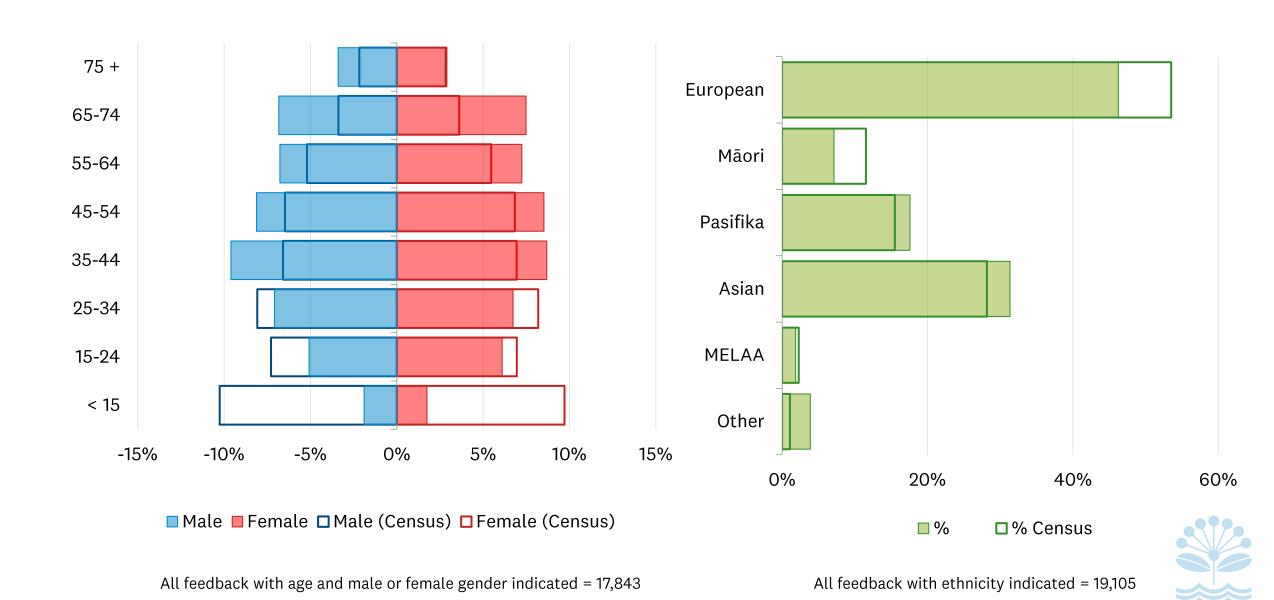
# Most submissions ever for a long-term plan



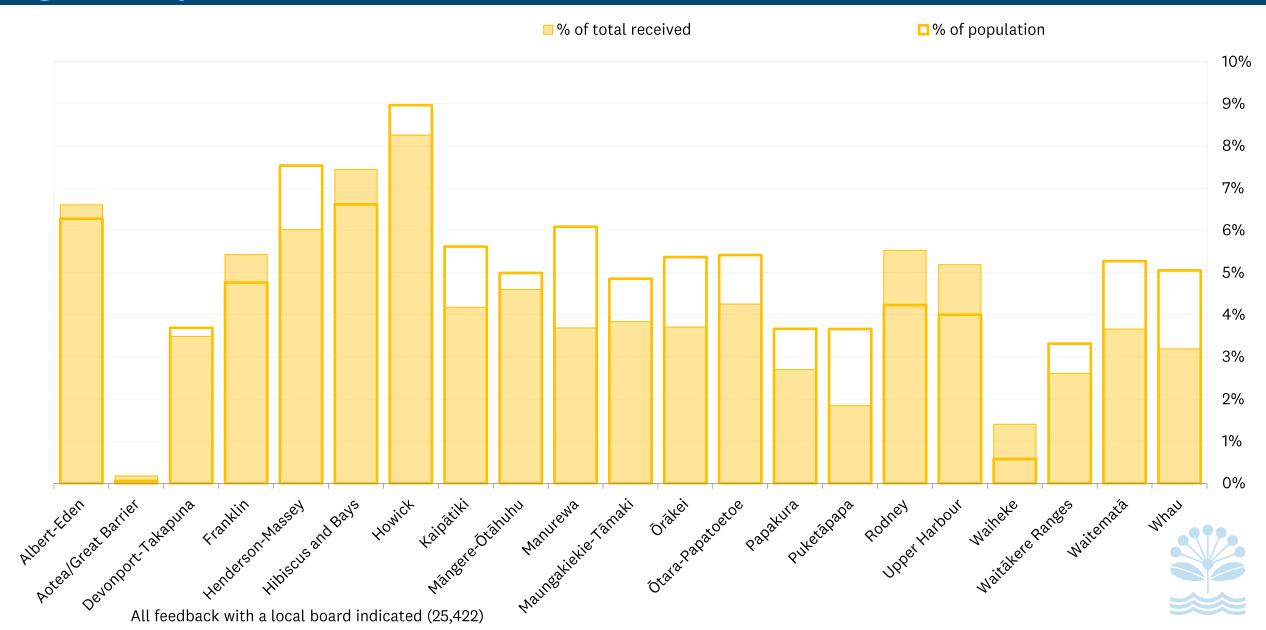
<sup>\*</sup> Previously, each piece of anonymous in-person feedback (such as post-it notes at events) has been counted as one piece of feedback. The total pieces of feedback could therefore exceed the number of attendees at an event. Written submissions have been counted as one piece of feedback per submitter. For this consultation, the number of individuals giving feedback at an event was collected.



## We heard from a wide age range and ethnic groups



# Compared to Census, we heard less from Howick, West and South generally and more from North Auckland



## Question 1a: Overall direction for the Long-term Plan

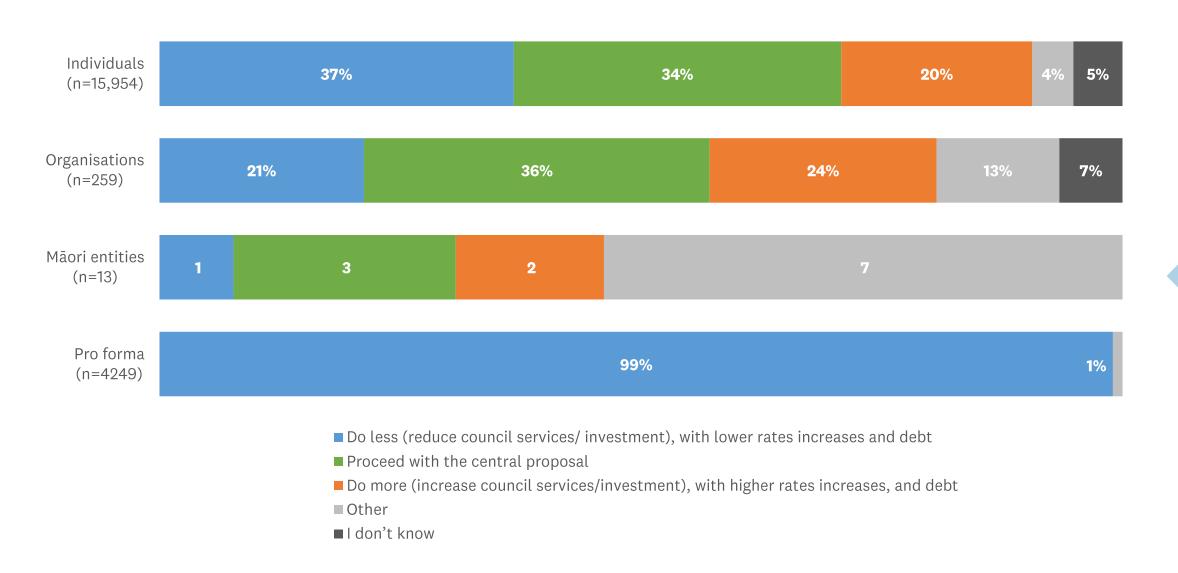
# Which option do you prefer for the overall direction for council's Long-term Plan?

- □ **Do less (reduce council services / investment),** lower rates increases and less debt
- Proceed with the central proposal
- □ **Do more (increase council services / investment)**, with higher rates increases and more debt
- ☐ Other
- ☐ I don't know





# Of individual submitters, 37% supported the 'do less' option, 34% the central proposal and 20% 'do more'







# Question 1b: What would you like Auckland Council to do more or less of?

(Note that while we can do less of some activites, we will still fund those things that we legally have to do)	Do less As proposed	Do more
<b>Transport:</b> Roads, public transport and safety improvement across the transport network		
Water: managing stormwater to minimise flooding and protect waterways		
<b>City and Local development:</b> Deliver urban regeneration and lead development of the city centre		
<b>Environment and regulation:</b> Protecting and restoring our natural environment		
<b>Parks and community</b> : A wide range of arts, sports, recreation, library and community services including a fair level of funding for local boards		
<b>Economic and cultural development:</b> Major events funding and economic developemnt		
<b>Council support:</b> Supporting the delivery of services, enabling effective governance, emergency management and grants to regional amenities		



# The most common choice for transport was 'do more', for city & local development and economic & cultural development, it was 'do less'

Transport (n=16,554)

Water (n=16,495)

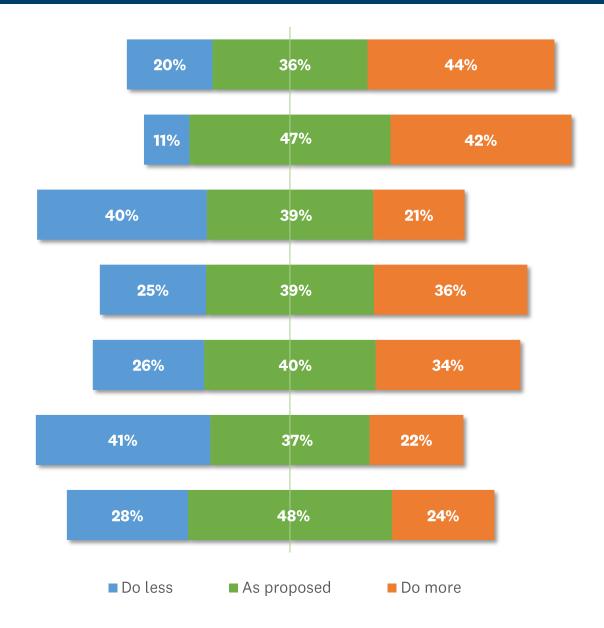
City & local development (n=16,302)

Environment & regulation (n=16,443)

Parks and community (n=16,683)

Economic & cultural development (n=16,386)

Council support (n=16,431)





## What individual submitters said they wanted council to do more of

Four most common themes by response to the overall direction proposal ...

#### Do less overall but do more of:

- 1. Find other savings / improve efficiency
- 2. Public transport services and infrastructure
- 3. Roads and footpaths

Among this group, financial hardship also a common theme

#### Central proposal & do more of:

- 1. Public transport services and infrastructure
- 2. Roads and footpaths
- 3. Regional community services and places
- 4. Regional parks, sport and recreation

#### Do more overall and more of:

- 1. Public transport services and infrastructure
- 2. Walking and cycling improvements
- 3. Climate change preparedness
- 4. Regional community services and places



## What individual submitters said they wanted council to do less of

Four most common themes by response to the overall direction proposal ...

#### Do less overall & do less of:

- 1. Wasteful spending / inefficiency
- 2. Walking and cycling improvements
- 3. Regional arts, culture and events
- 4. Public transport services / infrastructure

#### Central proposal & do less of:

- 1. Wasteful spending and inefficiency
- 2. Regional arts, culture and events
- 3. Walking and cycling improvements
- 4. Transport safety

#### Do more overall but do less of:

- 1. Roads and footpaths
- 2. Wasteful spending and inefficiency
- 3. Regional planning (spatial and infrastructure)
- 4. Regional arts, culture and events



# Individual submitters who responded 'Other' or 'I don't know': what they wanted council to do more or less of

#### Four most common themes ...

#### Do more of:

- Public transport services / infrastructure
- 2. Find other savings / improve efficiency
- 3. Walking and cycling improvements
- Regional community places and services

48% of individual submitters on Q1a commented on this question

#### Do less of:

- I. Wasteful spending and inefficiency
- 2. Roads and footpaths
- 3. Regional arts, culture and events

Among this group, general financial feedback was a common theme (e.g. no rates increase, lower rates increase, implement a capital gains tax)

47% of individual submitters on Q1a commented on this question



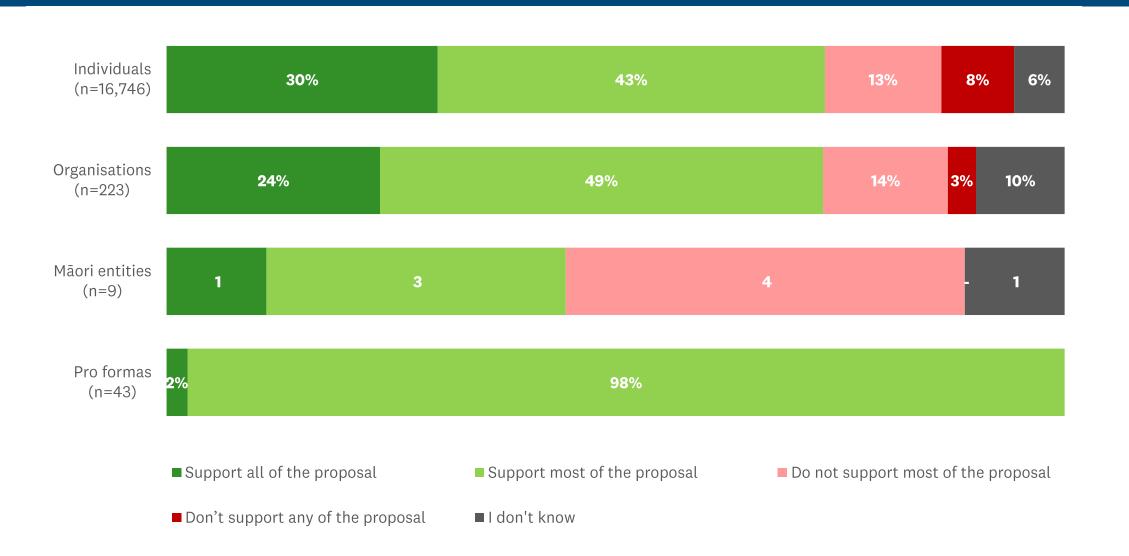
## **Question 2: Transport Plan**

#### What do you think of the transport proposal?

- ☐ Support all of the proposal
- ☐ Support most of the proposal
- ☐ Do not support most of the proposal
- ☐ Don't support any of the proposal
- ☐ I don't know



# Almost three quarters of individual and organisational submitters support all or most of the transport proposal





### Tell us why (individuals)

Four most common themes by support (most or all) and do not support (most or any)

#### Support

- 1. Generally support without clear reason
- Improve public transport services and efficiency
- 3. Generally supportive of public transport
- 4. Generally supportive of active transport

#### Do not support

- 1. Improve public transport services and efficiency
- 2. Dissatisfied with Auckland Transport
- 3. Generally supportive of active transport
- 4. Generally do not support, without clear reason



#### Is there anything you would spend more on? (individuals)

Four most common themes by support for transport proposal ...

#### Support

- 1. Public transport services and infrastructure
- 2. Walking and cycling improvements
- 3. Roads and footpaths
- 4. Transport safety

#### Do not support

- 1. Public transport services / infrastructure
- 2. Roads and footpaths
- 3. Walking and cycling improvements

Comments around reducing spending / no more spending was also a common theme



#### Is there anything you would spend less on? (individuals)

Four most common themes by support for transport proposal ...

#### Support

- 1. Walking and cycling improvements
- 2. Roads and footpaths
- 3. Raised pedestrian crossings
- 4. Public transport services / infrastructure

#### Do not support

- 1. Walking and cycling improvements
- 2. Wasteful spending / inefficiency
- 3. Public transport services / infrastructure
- 4. Roads and footpaths



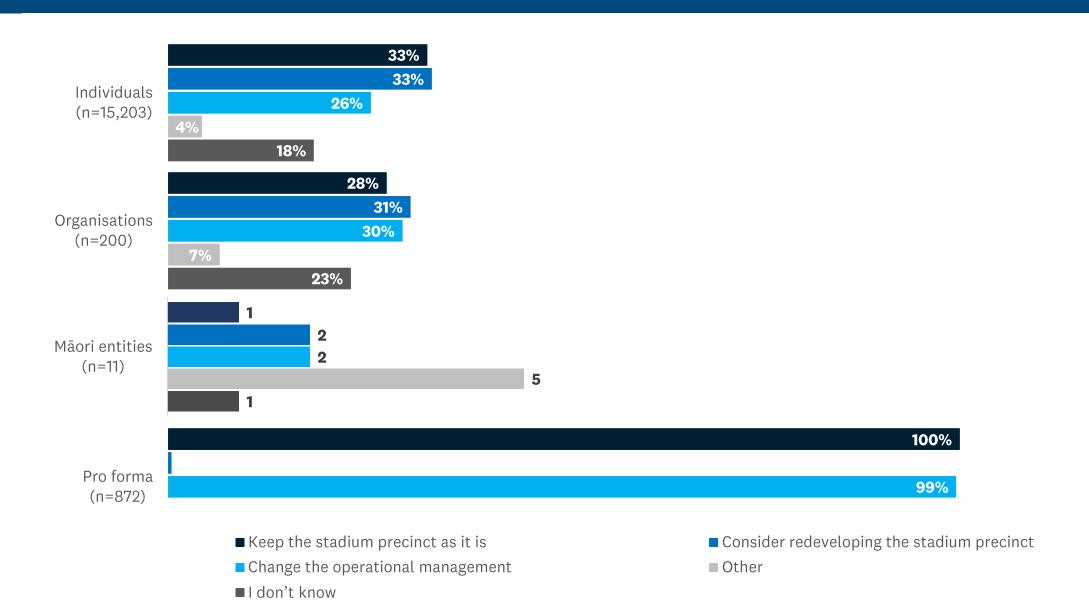
# **Question 3: North Harbour stadium**

## Which options do you support for the North Harbour Stadium

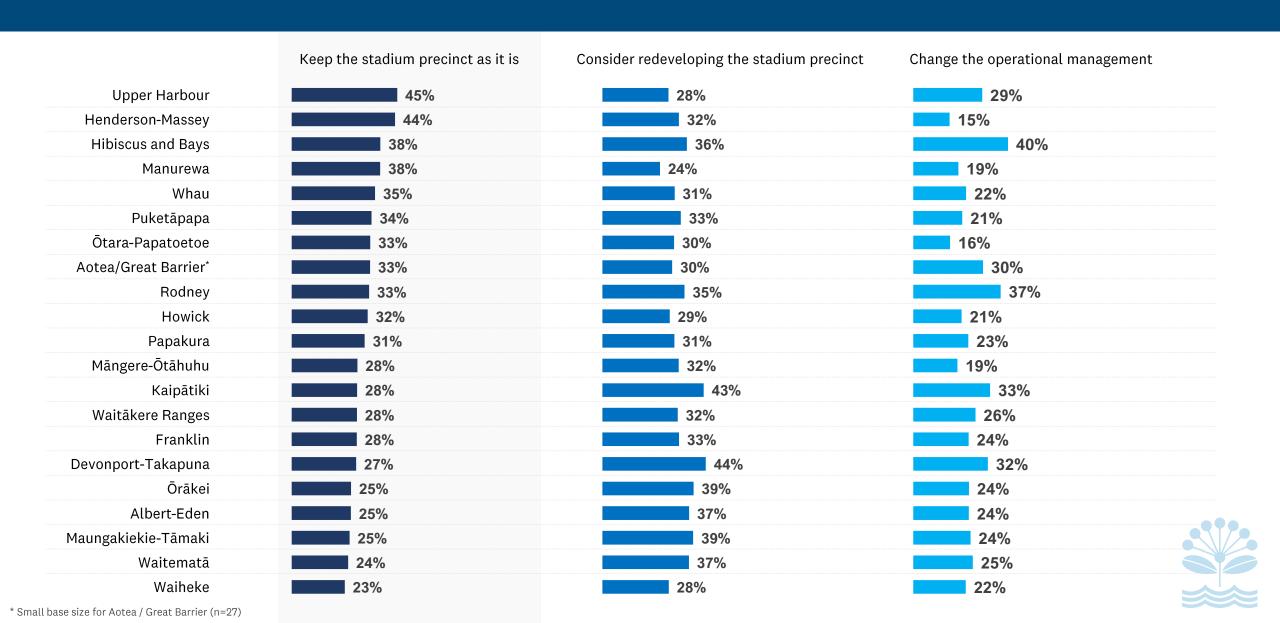
☐ <b>Keep</b> the stadium as it is
☐ Consider redeveloping the stadium precinct
☐ Change the operational management
☐ Other
□ I don't know
Tell us why:



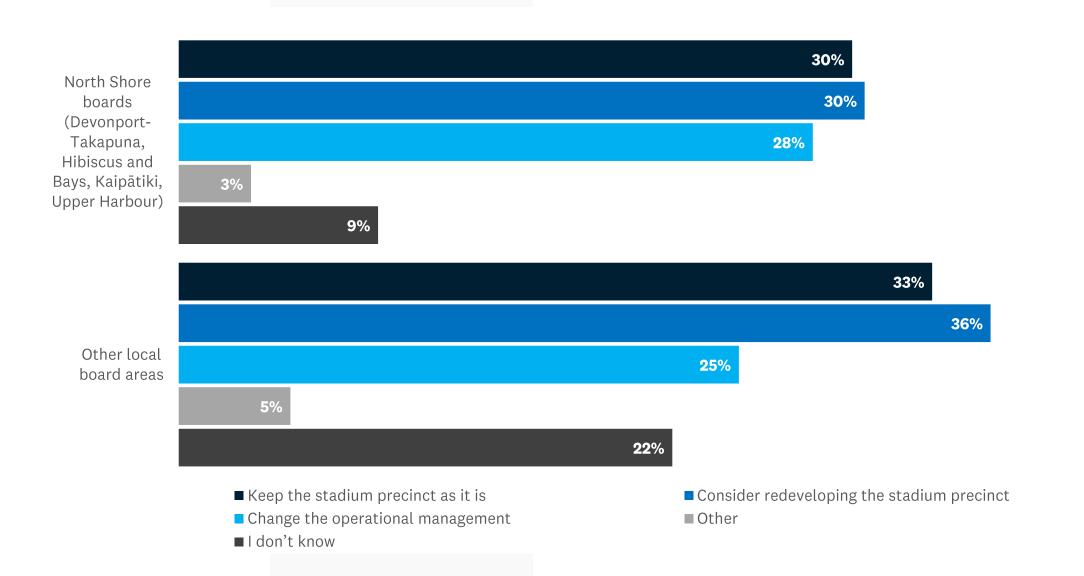
# Of individual submitters, one third selected 'keep the stadium as is' and one third 'consider redeveloping ..'. A quarter selected change the management.



## Q3 North Harbour stadium by local board (individuals)

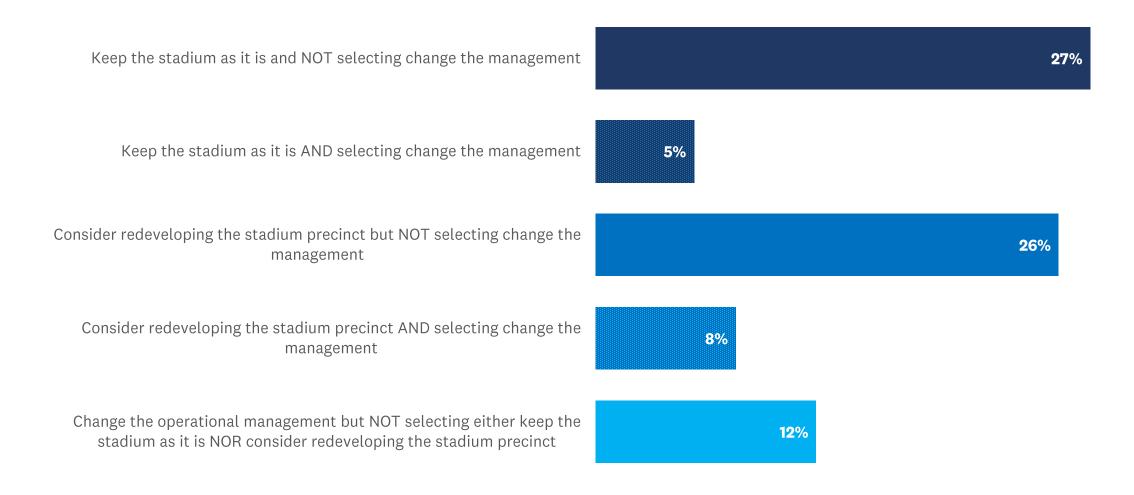


# Q3 North Harbour stadium by North Shore local boards and all others (individuals)





# Submitters could choose more than one option but most individuals chose one. Of possible combinations, 'consider redeveloping' & 'change the operational management' was most common.





#### Tell us why (individuals)

#### Four most common themes by North Harbour stadium option

#### **Keep stadium precinct**

- North Harbour / community needs the stadium
- Increase usage / attract more events
- 3. Not worth the investment
- Mismanaged / management could be improved

40% of individual submitters who selected this commented

# **Consider** redevelopment

- Underutilised
- 2. Increase usage / attract more events
- 3. Alternative use for the land (specific)
- 4. North Harbour / community needs the stadium

48% of individual submitters who selected this commented

# Change operational management

- Mismanaged / management could be improved
- Increase usage / attract more events
- 3. North Harbour / community needs the stadium
- Underutilised

57% of individual submitters who selected this commented

#### Don't know / Other

- 1. Don't know
- 2. Sell the stadium
- 3. Alternative use for stadium land (specific)
- 4. Not worth the investment

50% of individual submitters who selected this commented

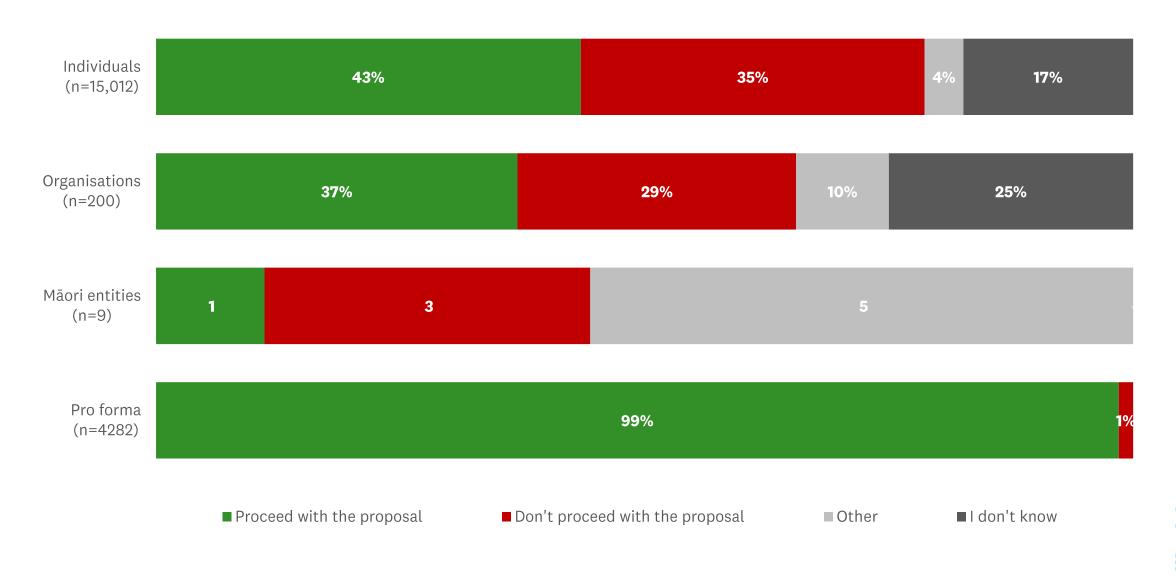
## **Question 4a: Auckland Future Fund**

What is your preference on the proposal to establish an Auckland Future Fund and transfer Auckland Council's shareholding in Auckland International Airport Limited (AIAL) into this fund (enabling the shares to be sold)?

☐ <b>Proceed</b> with the proposal
□ <b>Don't</b> proceed with establishing an Auckland Future Fund and transferring AIAL shareholding
☐ Other
■ Don't know
Tell us why:



# The most common choice for the Auckland Future Fund proposal was 'proceed', except for Iwi





## Tell us why (individuals)

#### Four most common themes by ...

#### Proceed

- Generally support without a clear reason
- 2. Sell assets
- 3. Financial benefits
- Diversify investments / reduce risk

#### Don't proceed

- 1. Don't sell assets
- 2. Council to maintain control/influence
- Concern about investment risk
- 4. Generally do not support without a clear reason

Other / I don't know

- 1. Don't know
- 2. Don't sell assets
- 3. Have clear rules / restrictions
- 4. Sell assets

39% of individual submitters on this question commented

Māori entities that responded 'don't proceed' were mana whenua who felt the shareholding would lead to better returns in the long run

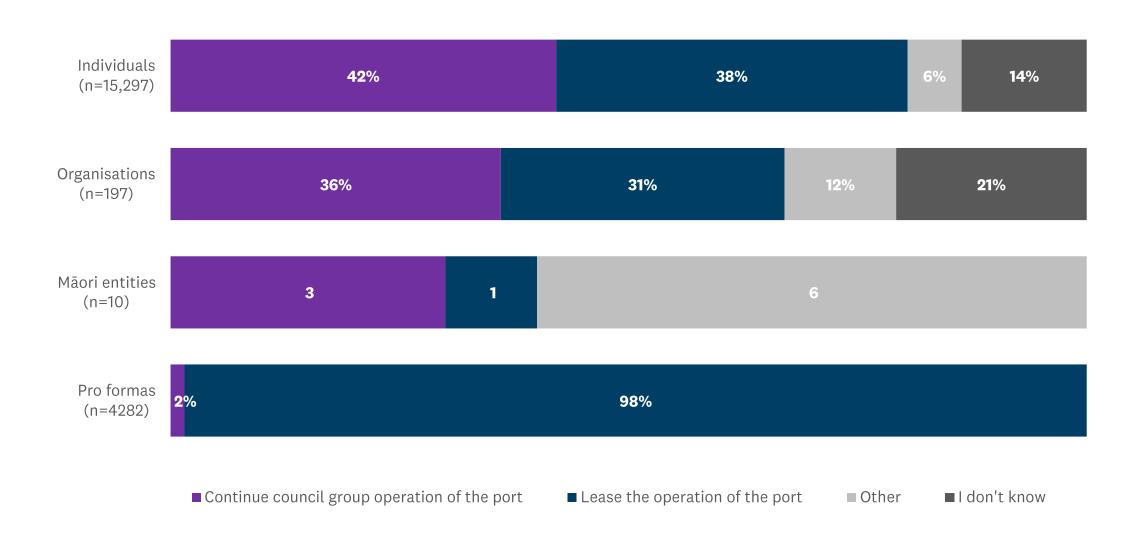


# **Question 4b: Future of Port of Auckland**

#### Which option do you prefer for the future of Port of Auckland?

	Retain underlying council ownership of port land and wharves, and <b>continue council group opera of the port</b> (through Port of Auckland Limited), and implement the plan to deliver profitability and more dividends to council	<b>ition</b> d
	Retain underlying council ownership of port land and wharves, and <b>lease the operation of the po</b> ra period of about 35 years and use the upfront payment from the lease to invest in the proposed Auckland Future Fund	<b>rt</b> fo
	Other	
	Don't know	
Ге	ll us why:	

# Individuals and organisations were both divided on the future of the port





### Tell us why (individuals)

#### Four most common themes by ...

#### Council operation

- 1. Don't lease out the port
- 2. Council to maintain control / influence
- 3. Don't sell assets
- 4. Not worth the investment

#### Lease operation

- 1. Lease the port
- 2. Financial benefits
- 3. Manage better
- 4. Generally support, without a clear reason

#### Other / I don't know

- 1. Relocate the port
- 2. Don't know
- 3. Sell assets
- 4. Lease the port



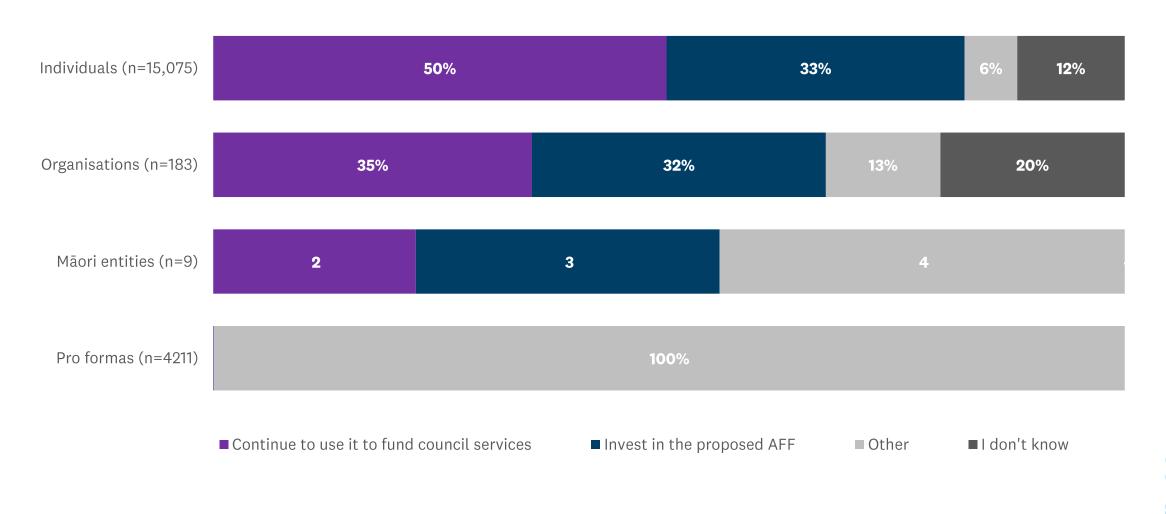
## **Question 4: Major investments**

If the council group continues to operate the Port of Auckland how would you prefer the profits and dividends to be used?

☐ Continue to use it to fund council services
☐ <b>Invest</b> in the proposed Auckland Future Fund
□ Other
□ Don't know
Tell us why:



# Half of individuals selected 'Continue ... to fund council services'. Organisations were more divided.





## Tell us why (individuals)

#### Four most common themes by ...

#### Fund council service

- Generally support, without a clear reason
- 2. Will benefit ratepayers
- 3. AFF profits to benefit ratepayers
- 4. Stick to core services

#### Invest in proposed AFF

- Generally support, without a clear reason
- 2. Financial benefits
- 3. AFF profits to fund infrastructure
- 4. Diversify investments / reduce risk

#### Other / I don't know

- 1. Balanced approach / both
- 2. Don't know
- 3. Reduce debt
- 4. Will benefit ratepayers



# **Question 4: Major investments**

# Do you have any feedback on any other part of the proposal?

Tell us here:		



# Question 4: Major investments – Do you have any feedback on any other part of the proposal? (individuals)

#### Common themes

- 1. Don't sell assets
- 2. Generally do not support, without a clear reason
- 3. General financial feedback (e.g. no rates increase, lower rates increase, implement a capital gains tax)
- 4. Have clear rules, restrictions
- 5. General dissatisfaction with Council
- 6. Find other savings / improve efficiency
- 7. Support self-insurance
- 8. Generally support, without a clear reason

10% of all individual submitters (to any question) comment in this question



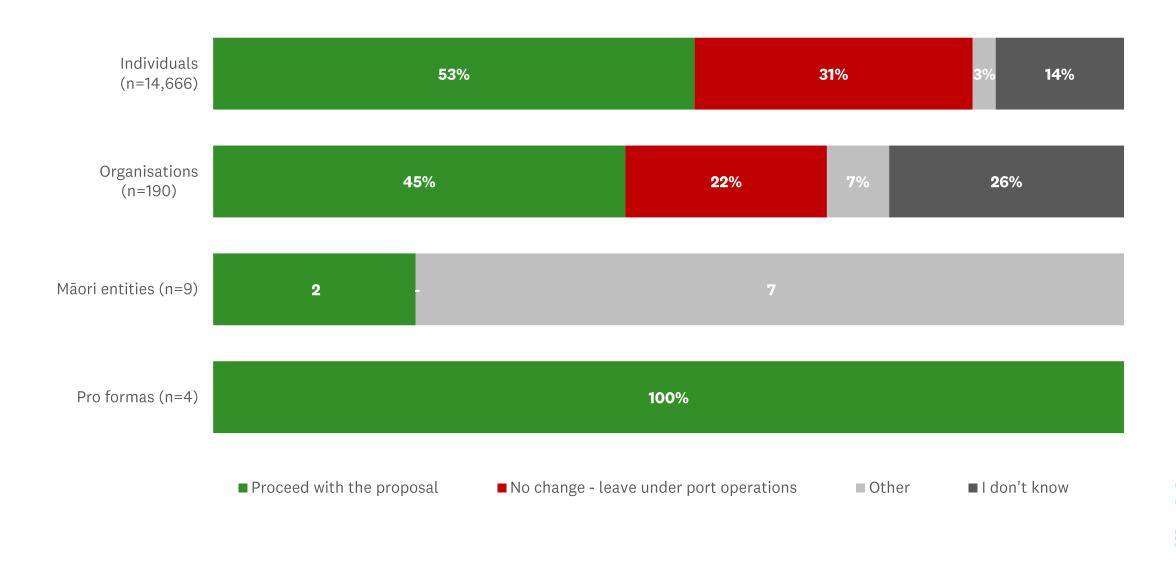
# **Question 5: Port land**

# What option do you prefer for Captain Cook and Marsden wharves?

	<b>Proceed</b> with the proposal to transfer Captain Cook and Marsden wharves from the port to Auckland Council so they can be used for something else that provides public benefit
	<b>No change</b> – leave Captain Cook and Marsden wharves to be managed as part of the port operations
	Other
	Don't know
Te	ll us why:



# Most feedback supported the proposal to transfer the wharves





# Tell us why (individuals)

#### Four most common themes by ...

#### Proceed

- Provides for better public benefit / use
- 2. Generally support, without a clear reason
- 3. Relocate the port
- 4. Destination / tourism promotion

## No change

- Ports of Auckland provides an essential service
- 2. Will not provide public benefit / enough benefit
- 3. Generally do not support, without a clear reason
- 4. Concerned about cost of development

#### Other / I don't know

- 1. Don't know / no opinion
- 2. Depends on use need to know more
- Needs to provide better public benefit
- 4. Sell assets

individual submitters or this question commented



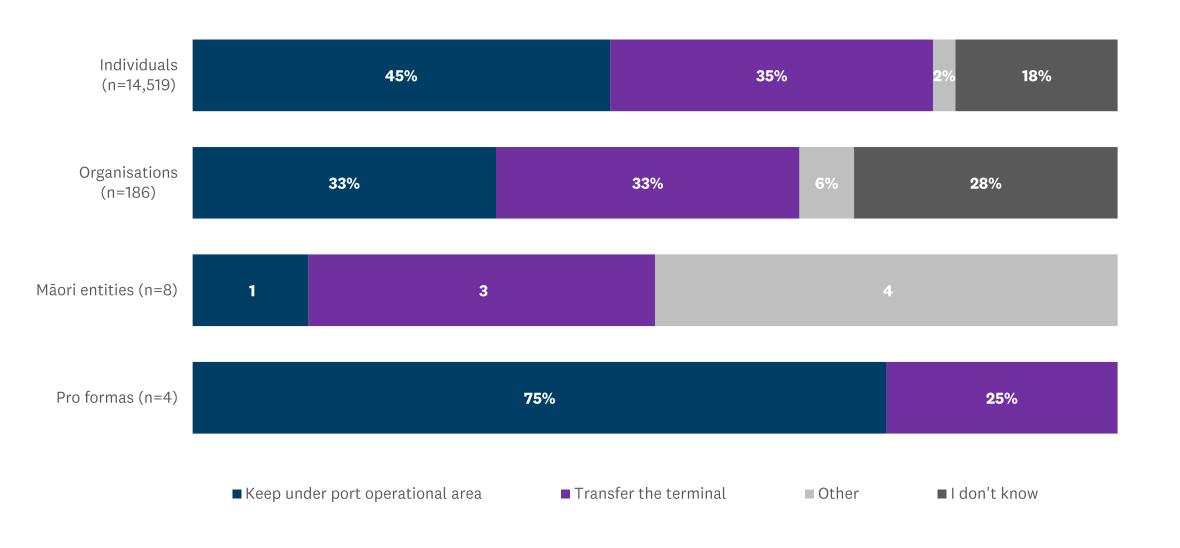
# **Question 5: Port land**

# What option do you prefer for Bledisloe Terminal?

□ Kee	p Bledisloe Terminal as a Port of Auckland operation area
	<b>nsfer</b> Bledisloe Terminal <b>to council</b> to be used for something else, that provides publice efit, within 15 years
☐ Oth	er
☐ Don	n't know
Tell us	why:



# Fewer individuals supported the transfer of Bledisloe





# Tell us why (individuals)

### Four most common themes by ...

#### Keep as PoA operation area

- Ports of Auckland provides an essential service
- 2. Will not provide public benefit
- 3. Generally support, without a clear reason
- 4. Concerned about public disruption from development

#### Transfer for public benefit

- 1. Provides for better public benefit / use
- 2. Relocate the port
- 3. Generally support, without a clear reason
- 4. Any alternative needs to generate income

#### Other / I don't know

- 1. Don't know
- 2. Depends on use / need more information
- 3. Sell assets
- 4. Ports of Auckland provides an essential service

40% of individual submitters or this question commented

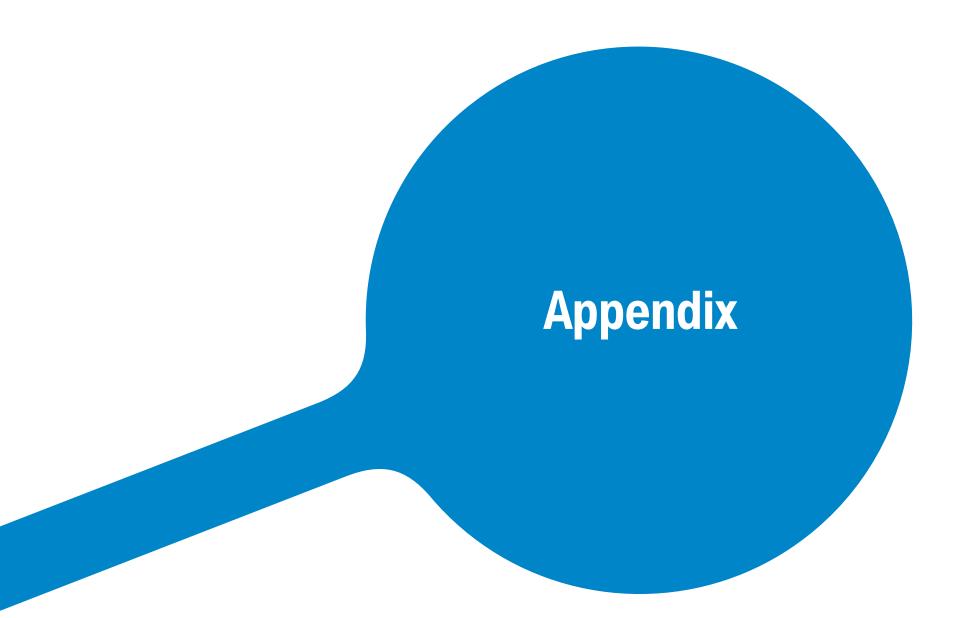


# **Sharing consultation feedback**

Report and presentation published online today

Individuals submissions (organised by local board) available







# Question 6: Other rates, fees and charges

#### > Changes to other rates, fees and charges

For more information on this proposal, read Part nine of the consultation document.

We are also proposing some changes to business rates, targeted rates, fees and charges.

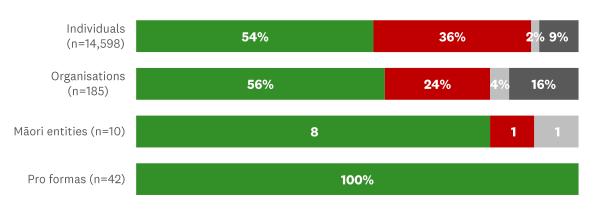
#### 6a. What do you think of these proposals?

	Support	Do not support	Other	l don't know
Resume the <b>Natural Environment Targeted Rate (NETR)</b> and extend it to 2034/2035 so we can continue to invest in the protection of native ecosystems and species. This increases rates for the average value residential property by around \$20.04 and \$152.71 for the average value business property.				
Resume the <b>Water Quality Targeted Rate (WQTR)</b> and extend it to 2034/2035 at a level to only cover the annual programme operating and interest costs. This ensures that we can continue to fund the water quality improvements in harbours and streams across the region, at a lower amount for next year than previously planned. This reduces this rate from what was previously planned for the average value residential property by around \$6.53 and \$17.10 for the average value business property.				
Broaden the description of bus services funded by the <b>Climate Action Transport Targeted Rate (CATTR)</b> to reduce the need to consult each year for minor changes to the bus programme (any changes to the settings of the CATTR would still require consultation).				
Discontinue the <b>Long Term Differential Strategy</b> which gradually lowers the share of general rates paid by businesses and raises the share paid by other ratepayers. We also propose to raise the share businesses pay of the NETR, WQTR, and CATTR to align to the general rate.				
Re-introduce recycling charges for schools.				
Continue the planned roll out of <b>rates funded refuse collection</b> to the North Shore, Waitäkere and Papakura in 2024/2025, and Franklin and Rodney in 2025/2026, replacing the current pay as you throw service, and consequent rates change.				
Introduce the <b>Franklin Local Board Paths Targeted Rate</b> of \$52 per SUIP (Separately Used or Inhabited Part) to provide increased investment in paths in the Franklin Local Board area.				
Change the <b>Rodney Drainage Districts Targeted Rate</b> to reflect public feedback and updated analysis of the benefits to properties and boundaries.				
Increase the Waltākere Rural Sewerage Targeted Rate from \$296.75 to \$336.80 (per year) for the 2024/2025, 2025/2026, and 2026/2027 years to maintain cost recovery in the three-year contract cycle, and avoid an annual subsidy of around \$117,000 from general rates, with the next cost review scheduled for the 2027/2028 year.				

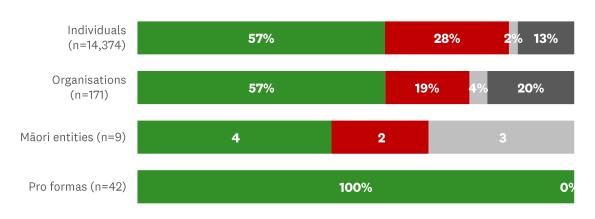


# Regional targeted rates: more supported than did not

#### Resume and extend the Natural Environment Targeted Rate (NETR)



# Broaden description of bus services funded by the Climate Action Transport Targeted Rate (CATTR)



■ Support

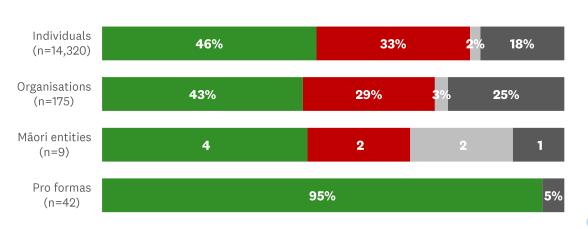
■ Do not support

#### Resume and extend the Water Quality Targeted Rate (WQTR)



#### Discontinue the Long-Term Differential Strategy (LTDS)

■I don't know



Other

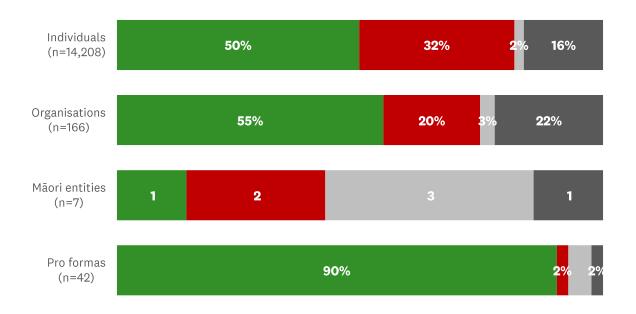


# Waste funding: roll out supported, charges to schools not supported

#### Re-introduce recycling charges for schools

#### Individuals 32% 53% 14% (n=13,803)Organisations 29% 50% 19% (n=165)Māori entities 3 4 (n=8)Pro formas 100% (n=42)

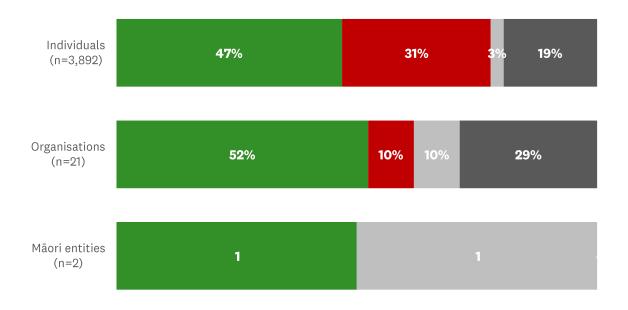
#### Continue the planned roll out of rates funded refuse collection



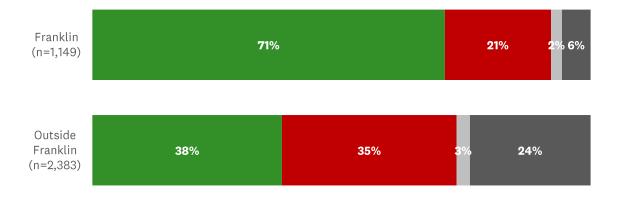


# Franklin Paths Targeted Rate: Franklin feedback more supportive





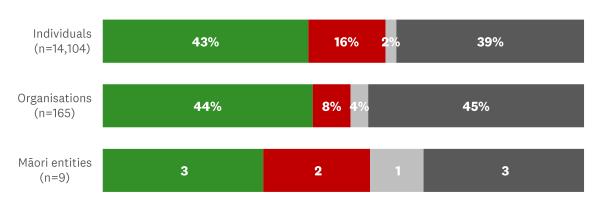
#### By residence within or outside Franklin Local Board area (individuals)





# Support for Rodney & Waitākere targeted rates, higher in Rodney than outside, inverse for Waitākere

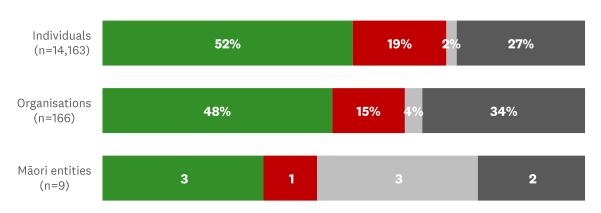
#### Change the Rodney Drainage Districts Targeted Rate - all feedback



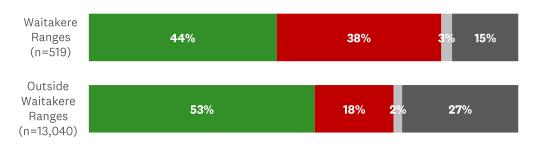
#### By residence within or outside Rodney Local Board area (individuals)



#### Increase the Waitākere Rural Sewerage Targeted Rate



#### By residence within or outside Waitākere Local Board area (individuals)



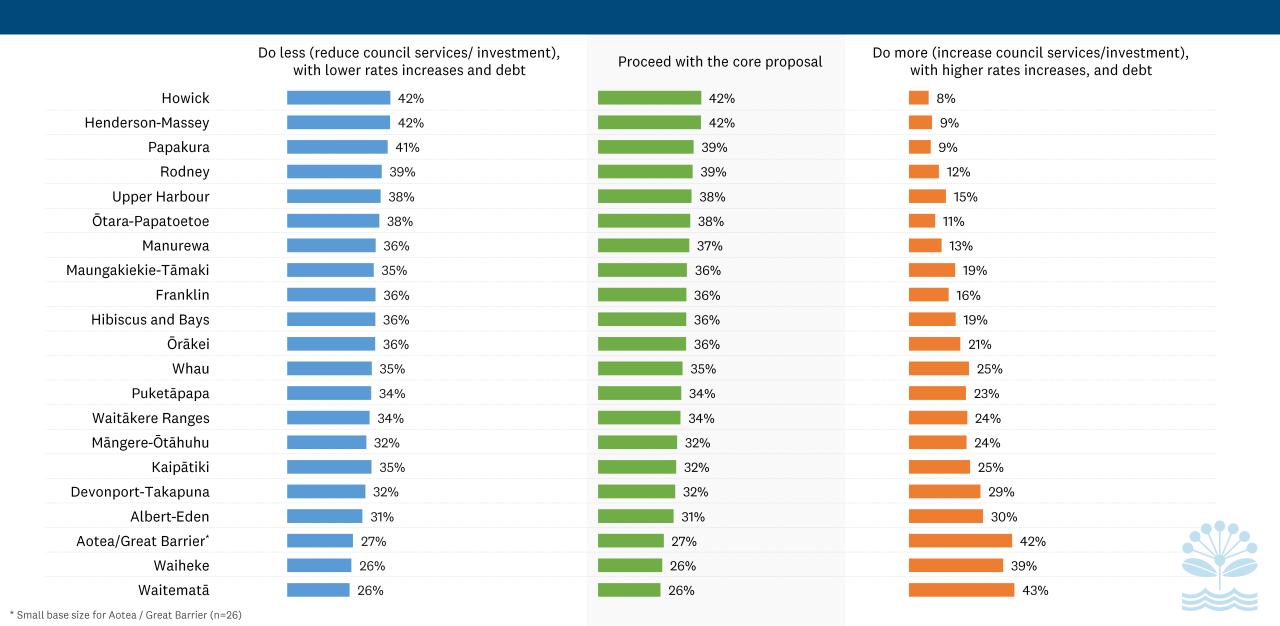


■ Other

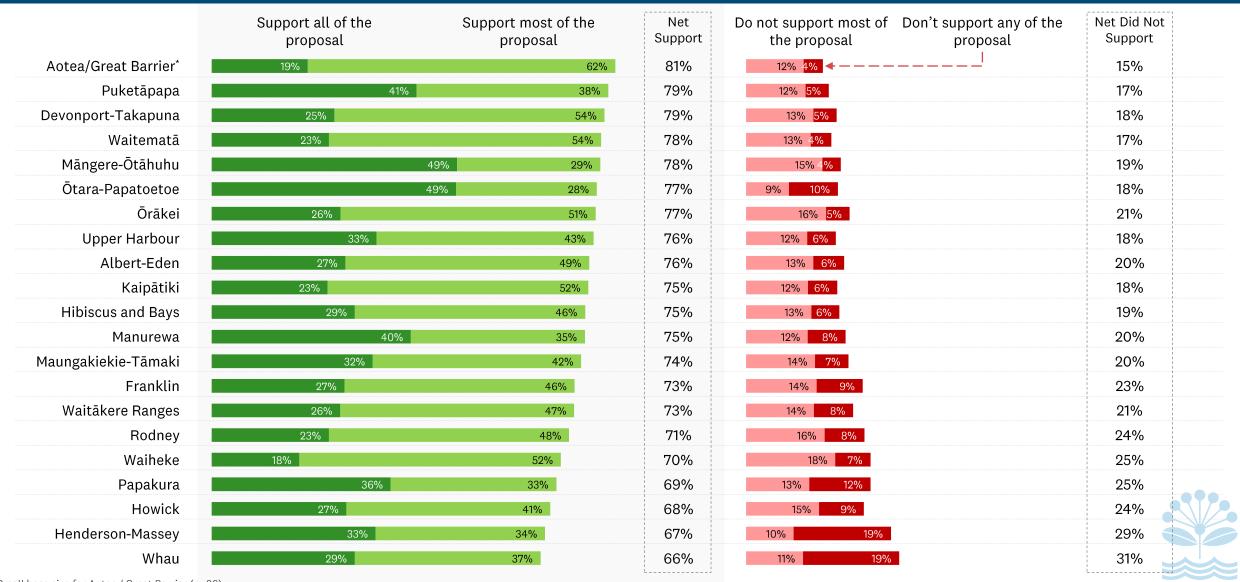
# Additional results by Local Board of submitter



## Q1A Overall direction by local board (individuals)

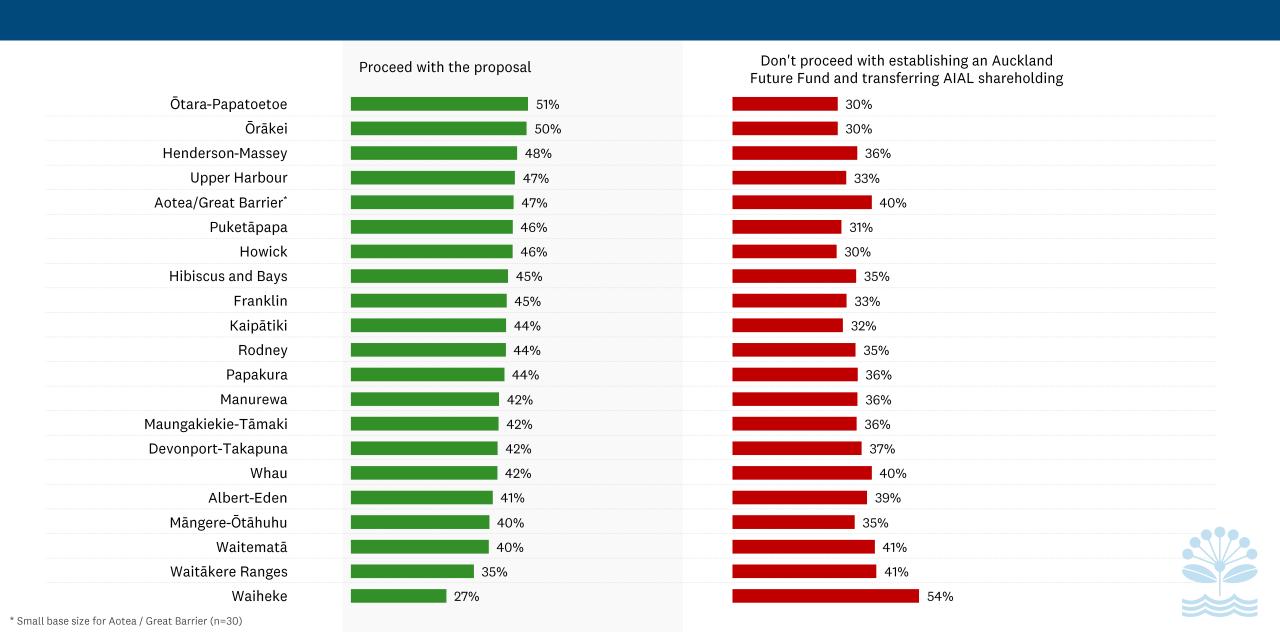


## Q2 Transport plan by local board - least support for most or all 66% (individuals)

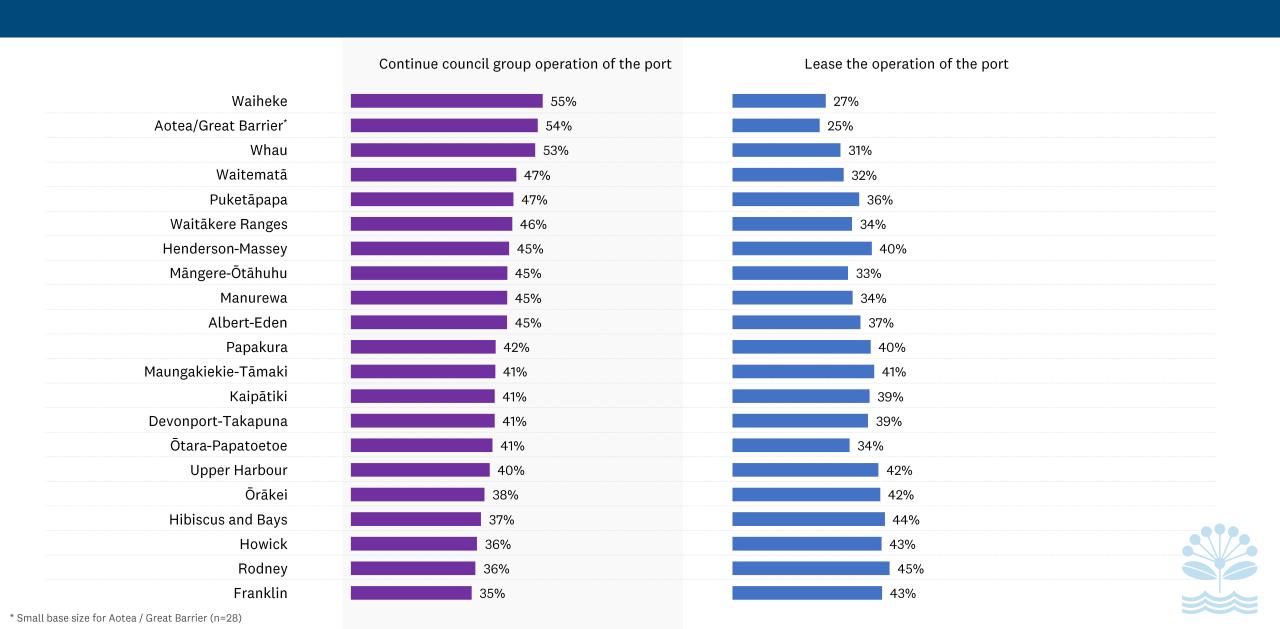


<sup>\*</sup> Small base size for Aotea / Great Barrier (n=26)

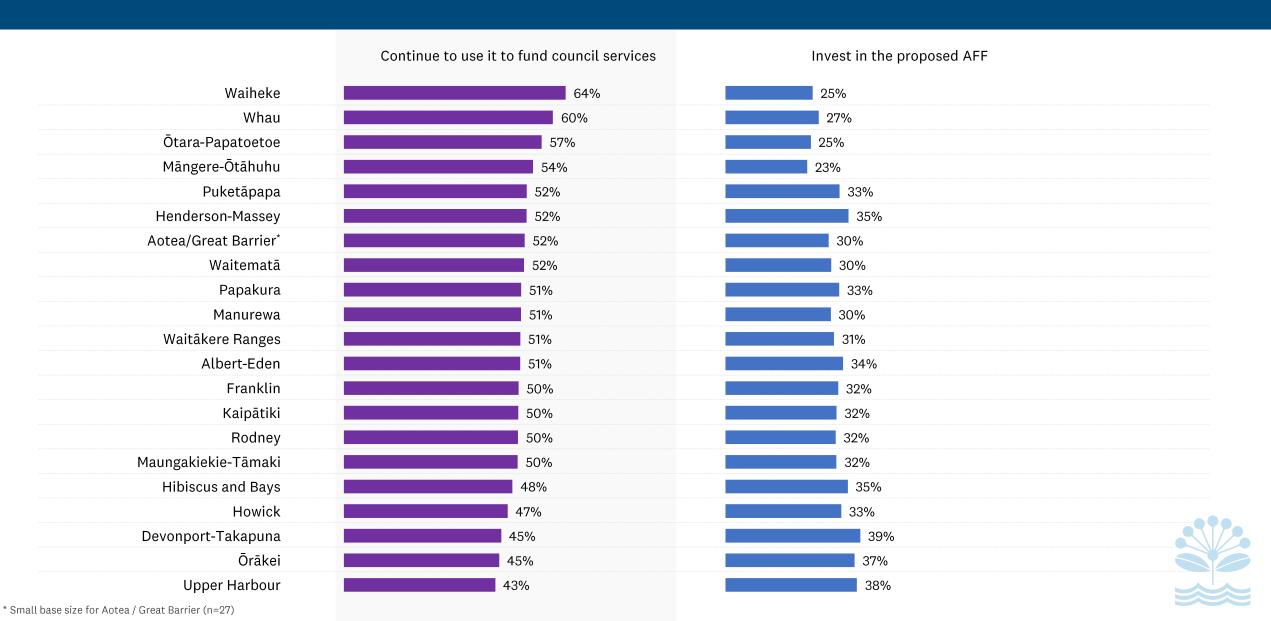
# Q4A Preference on future fund and AIAL shareholding by local board (individuals)



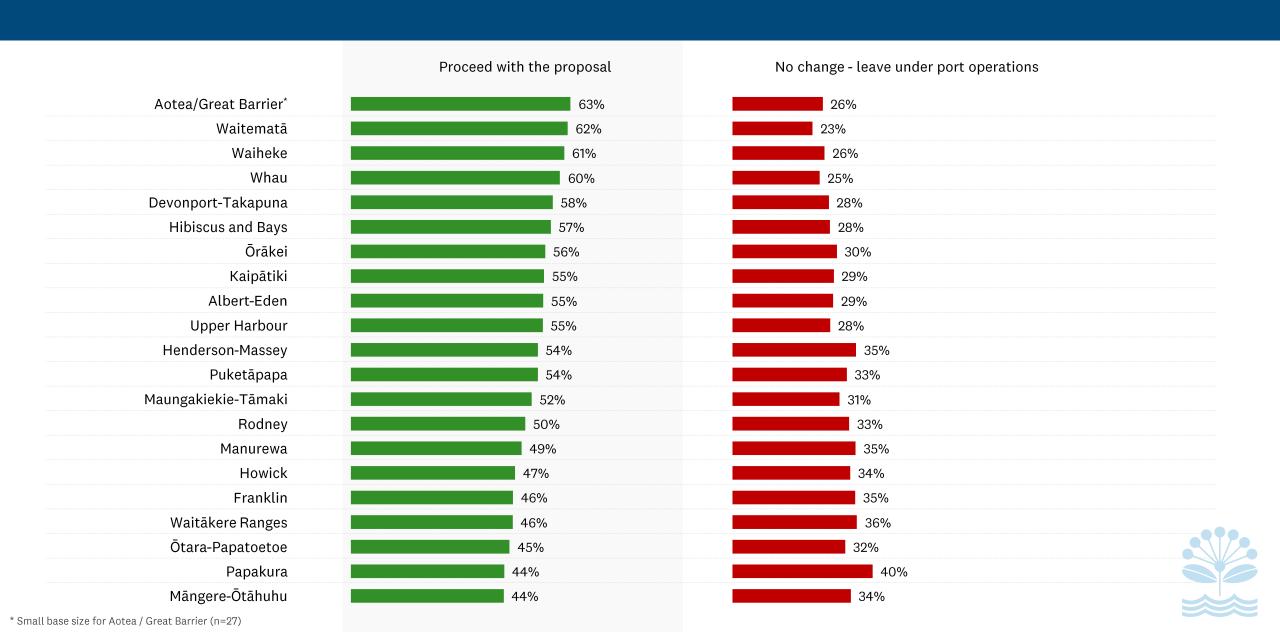
# Q4B Future of Port of Auckland by local board (individuals)



# Q4C 'If the council group continues to operate the Port of Auckland ...' by local board (individuals)



## Q5A Captain Cook and Marsden wharves by local board (individuals)



## **Q5B Bledisloe Terminal by local board (individuals)**

